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Reflective • Non-Reflective • Vinyl • Municipal • Magnetic
Premium • Super-Tac • Double-Faced • Bumper • Metallic • Parking
Domed • Computer Cut Static • Glow in the Dark • Digital Printing

Reflective Decals



Reflective Decals are Our Specialty



Reflective Decals are made with **white, yellow, orange, or gold** Engineer Grade (E) reflective sheeting with a permanent pressure sensitive adhesive. Expected **exterior life is 5+ years**. High Intensity and Diamond Grade Cubed™ are also available. **3M™** Scotchlite™ Series 680CR with removable and comply™ performance adhesives are available for easier, high quality installations; 680CR is removable for up to 8 years.

Vinyl Decals



Decals are made with a 3.5 Mill pressure sensitive adhesive and backed with a two sided poly coated lay flat liner. Expected **exterior life is 2+ years**. Available in **clear, yellow, and white**.



Clear polyester decals can be made for inside or outside application.



Decals are versatile and are perfect for business hours, logos, advertisements and so much more.

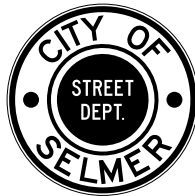


CUSTOM DECALS

Municipal Decals



DM(Q11508)(M)(A)
DM(Q16115)(M)(A)



DM(C10)(M)(A)
DM(C14)(M)(A)
DM(C18)(M)(A)

CPC Standard Color Chart for Sign Colors



Color 1 Color 2

Municipal Decal Order Checklist

Shape & Size	Color 1
<input type="checkbox"/> (C10) 10" Circle	_____
<input type="checkbox"/> (C14) 14" Circle	_____
<input type="checkbox"/> (C18) 18" Circle	Color 2
<input type="checkbox"/> (Q11508) 11½" X 8" Squared Oval	_____
<input type="checkbox"/> (Q16115) 16" X 11½" Squared Oval	Center Legend
Material (M)	_____
<input type="checkbox"/> (N) Non-Reflective Vinyl	_____
<input type="checkbox"/> (E) Engineer Grade Reflective	Outer Legend
<input type="checkbox"/> (H) High Intensity Reflective	_____
Adhesion (A)	_____
<input type="checkbox"/> (P) Decal <input type="checkbox"/> (M) Magnetic	_____

Common Center Legends:

ROAD DEPT. | SANITARY DEPT. | UTILITY DEPT. | WATER DEPT.
NOTE: Magnetic decals do not cling to aluminum body vehicles.



Magnetic Decals



Magnetic signs:

- ◆ .032" Thick, weather resistant, and flexible.
- ◆ Thick enough to use on vehicles.
- ◆ May be laminated with reflective material.

Extended Life Premium Decals



3M™ Scotchcal™ 3650 is .002" thick and resistant to gasoline vapors and occasional petroleum spills when used for fleet and vehicle graphics. **3M™ Scotchcal™** can be applied to surfaces that have been riveted. They have a high-gloss finish and permanent pressure sensitive adhesive which makes them ideal for fleet marking or original equipment manufacturers.

Super-Tac Adhesive Decals

These decals are available as white or yellow vinyl or clear polyester with Super-Tac Adhesive. The adhesive is formulated to stick permanently to surfaces which are not smooth or blemish free, such as storage containers, dumpsters, and steel drums. These products are produced with back adhesive only. Overlamination provides additional surface protection against abrasion, some solvents, oil, gasoline, and some acids.



Double Faced Decals

You can use the same copy on both sides or change the copy on the second side.



Three material types to choose from

1. Polyester material is furnished with permanent, pressure sensitive adhesive.
2. Double face static stick.
3. Double face with temporary adhesive.

Double face decals are designed for face application and applied to the inside of a window. For decals with different images on either side, indicate which image is to be on the face adhesive side. 4-color process or spot colors available.

CUSTOM DECALS

Vinyl Bumper Stickers



Bumper stickers are available in removable white or yellow vinyl. If yellow vinyl is desired, please specify. High initial tack makes for easy application, yet they can be removed within 6 months of application.



AVAILABLE SIZES:

- 7½" X 3¾" • 15" X 3¾" • 11½" X 3"
- 6¼" X 3" • 11½" X 3¾" • 6" X 4"



CUSTOM DECALS

Chrome, Brushed Chrome, Gold & Prismatic Decals

Mirror finish chrome, mirror finish gold, and brushed finish chrome are polyester decals with permanent pressure sensitive adhesive.



Custom prismatic decals are supplied with a permanent, pressure sensitive adhesive. This material is holographic and is not recommended when extended outdoor use is required. Prismatic patterns repeat every 6-9 inches. A seam line may appear on some of the finished decals.

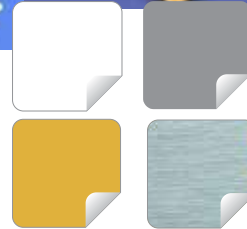
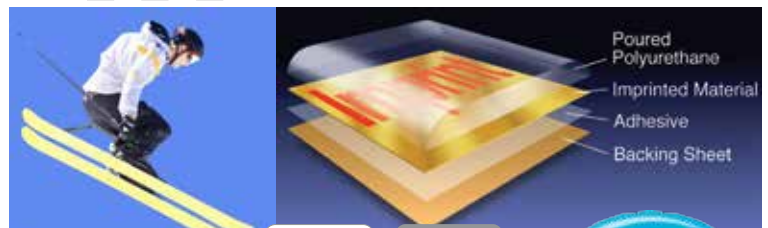


Parking Decals

Parking permits are available on white vinyl, reflective, clear polyester, or static cling vinyl. Rear view mirror hang tags made from .015" Or .035" Polyethylene and consecutive numbering are also available.



Domed Decals



Domed decals are covered with a thick, clear poured polyurethane coating. They are flexible and can be applied to slightly curved surfaces. Domed decals are supplied with a permanent, pressure sensitive adhesive. Available in white, chrome, gold, and brushed chrome materials.

Computer Cut Decals



Vinyl or reflective material can be computer cut and pre-masked for easy application to vehicles, windows, existing signs, or other objects such as hard hats. There is no "backer" for this type of decal. The object you are applying it to becomes the background of the sign.



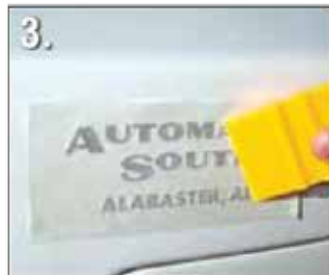
Quick And Easy To Apply...



1. Lay decal, FACE UP on a smooth hard surface. Squeegee the surface to insure good contact between the pre-mask and the vinyl beneath it.



2. Lay decal, flat, FACE DOWN. Slowly remove backing paper from the pre-mask, pulling straight back and flat as shown (not at an angle).



3. Apply pressure-sensitive vinyl to prepared surface, then squeegee pre-mask surface using overlapping strokes.



4. To expose product, pull pre-masking away at an angle using a continuous motion. If bubbles occur in the letters, simply prick with a needle and smooth. Do not use a knife or razor.

Static Stick Decals



Decals are made of .007" white or clear static-adhering stock and do not use any adhesive; static holds the decal firmly in place. Static cling materials do not require split backing for removal.



Luminous vinyl will glow for about 30 minutes when exposed to ordinary light for approximately 10 minutes. Material is supplied with permanent, pressure sensitive adhesive.

Glow in the Dark

Digital Printing



Digital Printing is the reproduction of digital images on a physical surface. These images are sent directly to the printer using digital files such as PDF's or those from graphics software. This eliminates the need for costly film positives and silk screens, so it is an excellent choice for small print runs including one of a kind. It can also be used for making 4-color process signs and decals. Digitally printed decals can be applied to a substrate to make a rigid sign.

CUSTOM DECALS



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