**CPC Standard Color Chart**

Standard CPC color combinations may be found on the following pages of this document. Noted Pantone equivalents are within a high tolerance color match standard, set by the CPC art department under neutral light conditions. Please note that all colors vary in appearance on different substrates and under different light conditions. Digital colors vary from screen to screen and should not be chosen by screen color when an exact match is required. If an exact color match is critical, further assistance and information regarding our Branding Program is available thru the customer service department. Call for pricing and details on the Branding Program and our Pantone color matching service options at 1-800-367-1492.

<table>
<thead>
<tr>
<th>Color</th>
<th>Pantone Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traffic Black</td>
<td>PANTONE 3 C</td>
</tr>
<tr>
<td>Traffic Blue</td>
<td>PANTONE 300 C</td>
</tr>
<tr>
<td>Traffic Green</td>
<td>PANTONE 3536 C</td>
</tr>
<tr>
<td>Traffic Yellow</td>
<td>PANTONE 7408 C</td>
</tr>
<tr>
<td>Traffic Red</td>
<td>PANTONE 3546 C</td>
</tr>
<tr>
<td>Traffic Purple</td>
<td>PANTONE 259 C</td>
</tr>
<tr>
<td>Traffic Orange</td>
<td>PANTONE 3564 C</td>
</tr>
<tr>
<td>Traffic Brown</td>
<td>PANTONE 477 C</td>
</tr>
<tr>
<td>Light Navy</td>
<td>PANTONE 2965 C</td>
</tr>
<tr>
<td>Purple</td>
<td>PANTONE 268 C</td>
</tr>
<tr>
<td>Olympic Blue</td>
<td>PANTONE 299 C</td>
</tr>
<tr>
<td>Medium Gray</td>
<td>PANTONE Cool Gray 8 C</td>
</tr>
<tr>
<td>Burgandy</td>
<td>PANTONE 202 C</td>
</tr>
<tr>
<td>Maroon</td>
<td>PANTONE 7428 C</td>
</tr>
<tr>
<td>Dark Brown</td>
<td>PANTONE 476 C</td>
</tr>
<tr>
<td>Gold</td>
<td>PANTONE 7407 C</td>
</tr>
<tr>
<td>Parchment</td>
<td>PANTONE 3599 C</td>
</tr>
<tr>
<td>Camel</td>
<td>PANTONE 473 C</td>
</tr>
<tr>
<td>Polo Green</td>
<td>PANTONE 567 C</td>
</tr>
<tr>
<td>Forest Green</td>
<td>PANTONE 336 C</td>
</tr>
</tbody>
</table>
These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.
These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.
Traffic Blue Copy on Colored Background

Traffic Blue on White
Traffic Blue on Yellow
Traffic Blue on Traffic Red
Traffic Blue on Traffic Orange
Traffic Blue on Medium Gray
Traffic Blue on Gold
Traffic Blue on Parchment
Traffic Blue on Camel
Traffic Blue on Black
Traffic Blue on Traffic Purple
Traffic Blue on Traffic Brown
Traffic Blue on Light Navy
Traffic Blue on Purple
Traffic Blue on Olympic Blue
Traffic Blue on Burgundy
Traffic Blue on Dark Brown
Traffic Blue on Parchment
Traffic Blue on Camel
Traffic Blue on Black
Traffic Blue on Traffic Purple
Traffic Blue on Traffic Brown
Traffic Blue on Light Navy
Traffic Blue on Purple
Traffic Blue on Olympic Blue
Traffic Blue on Burgundy
Traffic Blue on Dark Brown
Traffic Blue on Parchment
Traffic Blue on Camel
Traffic Blue on Black
Traffic Blue on Traffic Purple
Traffic Blue on Traffic Brown
Traffic Blue on Light Navy
Traffic Blue on Purple
Traffic Blue on Olympic Blue
Traffic Blue on Burgundy
Traffic Blue on Dark Brown

These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.

Traffic Blue Copy on Colored Background with Gold Pinstripe Border

Traffic Blue on White GBP
Traffic Blue on Traffic Yellow GBP
Traffic Blue on Traffic Red GBP
Traffic Blue on Traffic Orange GBP
Traffic Blue on Medium Gray GBP
Traffic Blue on Gold GBP
Traffic Blue on Parchment GBP
Traffic Blue on Camel GBP
Traffic Blue on Black GBP
Traffic Blue on Traffic Purple GBP
Traffic Blue on Traffic Brown GBP
Traffic Blue on Light Navy GBP
Traffic Blue on Purple GBP
Traffic Blue on Olympic Blue GBP
Traffic Blue on Burgundy GBP
Traffic Blue on Dark Brown GBP

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Traffic Green Copy on Colored Background

Traffic Green on White
Traffic Green on Traffic Yellow
Traffic Green on Traffic Purple
Traffic Green on Traffic Orange
Traffic Green on Gold
Traffic Green on Parchment
Traffic Green on Camel
Traffic Green on Black
Traffic Green on Traffic Red
Traffic Green on Traffic Brown
Traffic Green on Light Navy
Traffic Green on Purple
Traffic Green on Medium Gray
Traffic Green on Burgandy
Traffic Green on Maroon
Traffic Green on Dark Brown
Traffic Green on Gold
Traffic Green on Parchment

Traffic Green Copy on Colored Background with Gold Pinstripe Border

Traffic Green on White GPB
Traffic Green on Traffic Yellow GPB
Traffic Green on Traffic Purple GPB
Traffic Green on Traffic Orange GPB
Traffic Green on Gold GPB
Traffic Green on Parchment GPB
Traffic Green on Camel GPB
Traffic Green on Black GPB
Traffic Green on Traffic Red GPB
Traffic Green on Traffic Brown GPB
Traffic Green on Light Navy GPB
Traffic Green on Purple GPB
Traffic Green on Medium Gray GPB
Traffic Green on Burgandy GPB
Traffic Green on Maroon GPB
Traffic Green on Dark Brown GPB

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These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.
These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.
Traffic Purple Copy on Colored Background with Gold Pinstripe Border

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Traffic Brown Copy on Colored Background

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Traffic Brown Copy on Colored Background with Gold Pinstripe Border
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These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.
Olympic Blue Copy on Colored Background

These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.

Olympic Blue Copy on Colored Background with Gold Pinstripe Border
These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.
These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.

Burgandy Copy on Colored Background with Gold Pinstripe Border

- Burgandy on White GBP
- Burgandy on Yellow GBP
- Burgandy on Traffic Orange GBP
- Burgandy on Olympic Blue GBP
- Burgandy on Medium Gray GBP
- Burgandy on Gold GBP
- Burgandy on Parchment GBP
- Burgandy on Camel GBP
- Burgandy on Black GBP
- Burgandy on Traffic Blue GBP
- Burgandy on Traffic Green GBP
- Burgandy on Light Navy GBP
- Burgandy on Forest Green GBP
These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.

Maroon Copy on Colored Background with Gold Pinstripe Border
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Camel Copy on Colored Background with Gold Pinstripe Border
These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.

Polo Green Copy on Colored Background with Gold Pinstripe Border

Polo Green on White
Polo Green on Traffic Blue
Polo Green on Traffic Green
Polo Green on Traffic Yellow
Polo Green on Traffic Red
Polo Green on Traffic Orange
Polo Green on Olympic Blue
Polo Green on Medium Gray
Polo Green on Gold
Polo Green on Parchment
Polo Green on Camel
Polo Green on Traffic Purple
Polo Green on Purple
Polo Green on Burgandy
Polo Green on White GPB
Polo Green on Traffic Blue GPB
Polo Green on Traffic Green GPB
Polo Green on Traffic Yellow GPB
Polo Green on Traffic Red GPB
Polo Green on Traffic Orange GPB
Polo Green on Olympic Blue GPB
Polo Green on Medium Gray GPB
Polo Green on Gold GPB
Polo Green on Parchment GPB
Polo Green on Camel GPB
Polo Green on Traffic Purple GPB
Polo Green on Purple GPB
Polo Green on Burgandy GPB
These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.