**CPC Standard Color Chart**

Standard CPC color combinations may be found on the following pages of this document. Noted Pantone equivalents are within a high tolerance color match standard, set by the CPC art department under neutral light conditions. Please note that all colors vary in appearance on different substrates and under different light conditions. Digital colors vary from screen to screen and should not be chosen by screen color when an exact match is required. If an exact color match is critical, further assistance and information regarding our Branding Program is available thru the customer service department. Call for pricing and details on the Branding Program and our Pantone color matching service options at 1-800-367-1492.

<table>
<thead>
<tr>
<th>Color</th>
<th>Pantone Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traffic Black</td>
<td>PANTONE 3 C</td>
</tr>
<tr>
<td>Traffic Red</td>
<td>PANTONE 3546 C</td>
</tr>
<tr>
<td>Light Navy</td>
<td>PANTONE 2965 C</td>
</tr>
<tr>
<td>Burgandy</td>
<td>PANTONE 202 C</td>
</tr>
<tr>
<td>Parchment</td>
<td>PANTONE 3599 C</td>
</tr>
<tr>
<td>Traffic Blue</td>
<td>PANTONE 300 C</td>
</tr>
<tr>
<td>Traffic Purple</td>
<td>PANTONE 259 C</td>
</tr>
<tr>
<td>Purple</td>
<td>PANTONE 268 C</td>
</tr>
<tr>
<td>Maroon</td>
<td>PANTONE 7428 C</td>
</tr>
<tr>
<td>Camel</td>
<td>PANTONE 473 C</td>
</tr>
<tr>
<td>Traffic Green</td>
<td>PANTONE 3536 C</td>
</tr>
<tr>
<td>Olympic Blue</td>
<td>PANTONE 299 C</td>
</tr>
<tr>
<td>Dark Brown</td>
<td>PANTONE 476 C</td>
</tr>
<tr>
<td>Polo Green</td>
<td>PANTONE 567 C</td>
</tr>
<tr>
<td>Forest Green</td>
<td>PANTONE 336 C</td>
</tr>
<tr>
<td>Traffic Orange</td>
<td>PANTONE 3564 C</td>
</tr>
<tr>
<td>Traffic Brown</td>
<td>PANTONE 477 C</td>
</tr>
<tr>
<td>Traffic Yellow</td>
<td>PANTONE 7408 C</td>
</tr>
<tr>
<td>Medium Gray</td>
<td>PANTONE Cool Gray 8 C</td>
</tr>
<tr>
<td>Gold</td>
<td>PANTONE 7407 C</td>
</tr>
</tbody>
</table>
These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.
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Traffic Blue Copy on Colored Background with Gold Pinstripe Border
Traffic Green Copy on Colored Background

- Traffic Green on White
- Traffic Green on Traffic Yellow
- Traffic Green on Traffic Purple
- Traffic Green on Traffic Orange
- Traffic Green on Traffic Brown
- Traffic Green on Light Navy
- Traffic Green on Purple
- Traffic Green on Camel
- Traffic Green on Black
- Traffic Green on Traffic Red
- Traffic Green on Traffic Brown
- Traffic Green on Light Navy
- Traffic Green on Medium Gray
- Traffic Green on Burgandy
- Traffic Green on Maroon
- Traffic Green on Dark Brown
- Traffic Green on Gold
- Traffic Green on Parchment
- Traffic Green on Camel
- Traffic Green on Black GPB
- Traffic Green on Traffic Yellow GPB
- Traffic Green on Traffic Purple GPB
- Traffic Green on Traffic Orange GPB
- Traffic Green on Traffic Brown GPB
- Traffic Green on Light Navy GPB
- Traffic Green on Medium Gray GPB
- Traffic Green on Burgandy GPB
- Traffic Green on Maroon GPB
- Traffic Green on Dark Brown GPB
- Traffic Green on Gold GPB
- Traffic Green on Parchment GPB

These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.

Traffic Green Copy on Colored Background with Gold Pinstripe Border

- Traffic Green on White GPB
- Traffic Green on Traffic Yellow GPB
- Traffic Green on Traffic Purple GPB
- Traffic Green on Traffic Orange GPB
- Traffic Green on Traffic Brown GPB
- Traffic Green on Light Navy GPB
- Traffic Green on Medium Gray GPB
- Traffic Green on Burgandy GPB
- Traffic Green on Maroon GPB
- Traffic Green on Dark Brown GPB
- Traffic Green on Gold GPB
- Traffic Green on Parchment GPB
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Traffic Orange Copy on Colored Background

Traffic Orange on Black  Traffic Orange on White  Traffic Orange on Traffic Blue  Traffic Orange on Traffic Green  Traffic Orange on Traffic Purple  Traffic Orange on Light Navy  
Traffic Orange on Purple  Traffic Orange on Burgandy  Traffic Orange on Maroon  Traffic Orange on Dark Brown  Traffic Orange on Polo Green  Traffic Orange on Forest Green  
Traffic Orange on Traffic Brown  Traffic Orange on Traffic Red  Traffic Orange on Olympic Blue

*These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.*

Traffic Orange Copy on Colored Background with Gold Pinstripe Border

Traffic Orange on Black GPB  Traffic Orange on White GPB  Traffic Orange on Traffic Blue GPB  Traffic Orange on Traffic Green GPB  Traffic Orange on Traffic Purple GPB  Traffic Orange on Light Navy GPB  
Traffic Orange on Purple GPB  Traffic Orange on Burgandy GPB  Traffic Orange on Maroon GPB  Traffic Orange on Dark Brown GPB  Traffic Orange on Polo Green GPB  Traffic Orange on Forest Green GPB  
Traffic Orange on Traffic Brown GPB  Traffic Orange on Traffic Red GPB  Traffic Orange on Olympic Blue GPB
Traffic Brown Copy on Colored Background

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Traffic Brown Copy on Colored Background with Gold Pinstripe Border
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Maroon Copy on Colored Background with Gold Pinstripe Border

Maroon on White GPB
Maroon on Traffic Blue GPB
Maroon on Traffic Green GPB
Maroon on Traffic Yellow GPB
Maroon on Traffic Orange GPB
Maroon on Olympic Blue GPB
Maroon on Medium Gray GPB
Maroon on Gold GPB
Maroon on Parchment GPB
Maroon on Camel GPB
Maroon on Traffic Red GPB
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Dark Brown Copy on Colored Background with Gold Pinstripe Border
These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.

Gold Copy on Colored Background with Gold Pinstripe Border
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Camel Copy on Colored Background with Gold Pinstripe Border
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