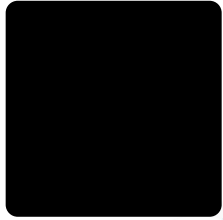




## CPC Standard Color Chart

Standard CPC color combinations may be found on the following pages of this document. Noted Pantone equivalents are within a high tolerance color match standard, set by the CPC art department under neutral light conditions. Please note that all colors vary in appearance on different substrates and under different light conditions. Digital colors vary from screen to screen and should not be chosen by screen color when an exact match is required. If an exact color match is critical, further assistance and information regarding our Branding Program is available thru the customer service department. Call for pricing and details on the Branding Program and our Pantone color matching service options at 1-800-367-1492.



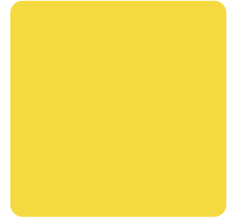
Traffic Black  
PANTONE 3 C



Traffic Blue  
PANTONE 300 C



Traffic Green  
PANTONE 3536 C



Traffic Yellow  
PANTONE 7408 C



Traffic Red  
PANTONE 3546 C



Traffic Purple  
PANTONE 259 C



Traffic Orange  
PANTONE 3564 C



Traffic Brown  
PANTONE 477 C



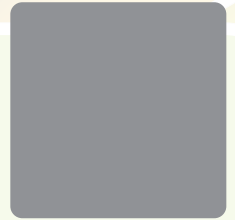
Light Navy  
PANTONE 2965 C



Purple  
PANTONE 268 C



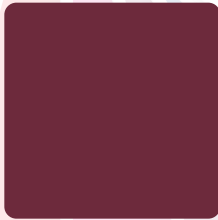
Olympic Blue  
PANTONE 299 C



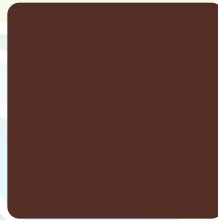
Medium Gray  
PANTONE Cool Gray 8 C



Burgundy  
PANTONE 202 C



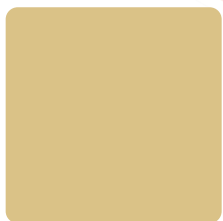
Maroon  
PANTONE 7428 C



Dark Brown  
PANTONE 476 C



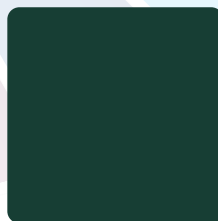
Gold  
PANTONE 7407 C



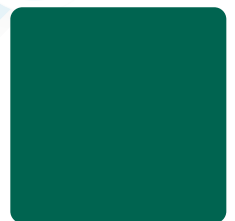
Parchment  
PANTONE 3599 C



Camel  
PANTONE 473 C



Polo Green  
PANTONE 567 C



Forest Green  
PANTONE 336 C

## White Copy on Colored Background

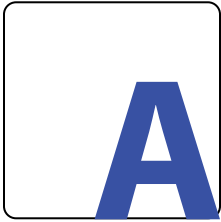


★ *These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.*

## Black Copy on Colored Background



## Traffic Blue Copy on Colored Background



Traffic Blue  
on White



Traffic Blue  
on Traffic Yellow



Traffic Blue  
on Traffic Red



Traffic Blue  
on Traffic Orange



Traffic Blue  
on Medium Gray



Traffic Blue  
on Gold



Traffic Blue  
on Parchment



Traffic Blue  
on Camel



Traffic Blue  
on Black



Traffic Blue  
on Traffic Purple



Traffic Blue  
on Traffic Brown



Traffic Blue  
on Light Navy



Traffic Blue  
on Purple



Traffic Blue  
on Olympic Blue



Traffic Blue  
on Burgundy



Traffic Blue  
on Dark Brown

★ *These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.*

## Traffic Green Copy on Colored Background



Traffic Green  
on White



Traffic Green  
on Traffic Yellow



Traffic Green  
on Traffic Purple



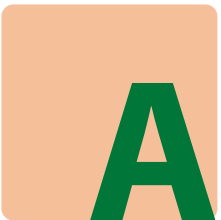
Traffic Green  
on Traffic Orange



Traffic Green  
on Gold



Traffic Green  
on Parchment



Traffic Green  
on Camel



Traffic Green  
on Black



Traffic Green  
on Traffic Red



Traffic Green  
on Traffic Brown



Traffic Green  
on Light Navy



Traffic Green  
on Purple



Traffic Green  
on Medium Gray



Traffic Green  
on Burgundy



Traffic Green  
on Maroon

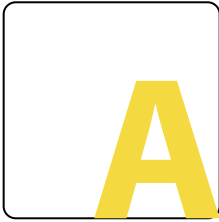


Traffic Green  
on Dark Brown

## Traffic Yellow Copy on Colored Background



Traffic Yellow  
on Black



Traffic Yellow  
on White



Traffic Yellow  
on Traffic Blue



Traffic Yellow  
on Traffic Green



Traffic Yellow  
on Traffic Red



Traffic Yellow  
on Traffic Purple



Traffic Yellow  
on Traffic Brown



Traffic Yellow  
on Light Navy



Traffic Yellow  
on Purple



Traffic Yellow  
on Olympic Blue



Traffic Yellow  
on Burgundy



Traffic Yellow  
on Maroon



Traffic Yellow  
on Dark Brown



Traffic Yellow  
on Polo Green



Traffic Yellow  
on Forest Green



Traffic Yellow  
on Traffic Orange

★ *These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.*

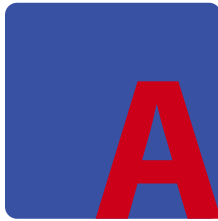
## Traffic Red Copy on Colored Background



Traffic Red  
on Black



Traffic Red  
on White



Traffic Red  
on Traffic Blue



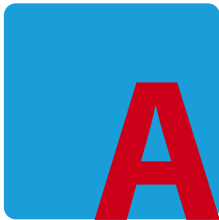
Traffic Red  
on Traffic Green



Traffic Red  
on Traffic Yellow



Traffic Red  
on Light Navy



Traffic Red  
on Olympic Blue



Traffic Red  
on Medium Gray



Traffic Red  
on Gold



Traffic Red  
on Parchment



Traffic Red  
on Camel



Traffic Red  
on Traffic Purple



Traffic Red  
on Traffic Orange



Traffic Red  
on Traffic Brown



Traffic Red  
on Purple



Traffic Red  
on Dark Brown

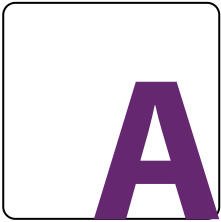


Traffic Red  
on Polo Green



Traffic Red  
on Forest Green

## Traffic Purple Copy on Colored Background



Traffic Purple  
on White



Traffic Purple  
on Traffic Green



Traffic Purple  
on Traffic Yellow



Traffic Purple  
on Traffic Orange



Traffic Purple  
on Olympic Blue



Traffic Purple  
on Medium Gray



Traffic Purple  
on Gold



Traffic Purple  
on Parchment



Traffic Purple  
on Camel




Traffic Purple  
on Black



Traffic Purple  
on Traffic Blue



Traffic Purple  
on Red

 *These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.*

## Traffic Orange Copy on Colored Background



Traffic Orange  
on Black



Traffic Orange  
on White



Traffic Orange  
on Traffic Blue



Traffic Orange  
on Traffic Green



Traffic Orange  
on Traffic Purple



Traffic Orange  
on Light Navy



Traffic Orange  
on Purple



Traffic Orange  
on Burgundy



Traffic Orange  
on Maroon



Traffic Orange  
on Dark Brown



Traffic Orange  
on Polo Green



Traffic Orange  
on Forest Green



Traffic Orange  
on Traffic Brown



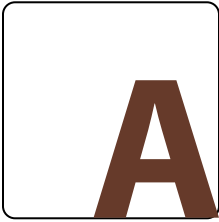
Traffic Orange  
on Traffic Red



Traffic Orange  
on Olympic Blue



## Traffic Brown Copy on Colored Background



CPC Traffic Brown  
on White



CPC Traffic Brown  
on Traffic Green



CPC Traffic Brown  
on Traffic Yellow



CPC Traffic Brown  
on Traffic Orange



CPC Traffic Brown  
on Olympic Blue



CPC Traffic Brown  
on Medium Gray



CPC Traffic Brown  
on Gold



CPC Traffic Brown  
on Parchment



CPC Traffic Brown  
on Camel



CPC Traffic Brown  
on Red



CPC Traffic Brown  
on Light Navy



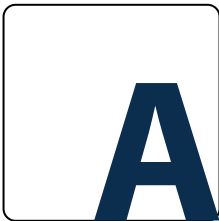
CPC Traffic Brown  
on Black



CPC Traffic Brown  
on Traffic Blue

★ *These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.*

## Light Navy Copy on Colored Background



Light Navy  
on White



Light Navy  
on Traffic Yellow



Light Navy  
on Traffic Red



Light Navy  
on Traffic Orange



Light Navy  
on Olympic Blue



Light Navy  
on Medium Gray



Light Navy  
on Gold



Light Navy  
on Parchment



Light Navy  
on Camel



Light Navy  
on Traffic Blue



Light Navy  
on Traffic Green



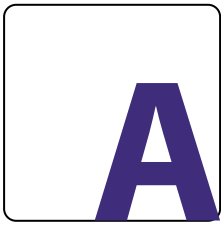
Light Navy  
on Traffic Brown



Light Navy  
on Burgundy



## Purple Copy on Colored Background



Purple  
on White



Purple  
on Black



Purple  
on Traffic Green



Purple  
on Traffic Yellow



Purple  
on Traffic Orange



Purple  
on Olympic Blue



Purple  
on Medium Gray



Purple  
on Gold



Purple  
on Parchment



Purple  
on Camel



Purple  
on Traffic Blue



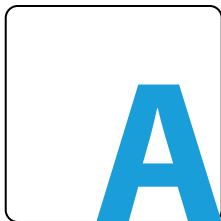
Purple  
on Traffic Red



Purple  
on Light Navy

★ *These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.*

## Olympic Blue Copy on Colored Background



Olympic Blue  
on White



Olympic Blue  
on Black



Olympic Blue  
on Traffic Yellow



Olympic Blue  
on Traffic Red



Olympic Blue  
on Traffic Purple



Olympic Blue  
on Traffic Brown



Olympic Blue  
on Light Navy



Olympic Blue  
on Purple



Olympic Blue  
on Burgundy



Olympic Blue  
on Maroon



Olympic Blue  
on Dark Brown



Olympic Blue  
on Polo Green



Olympic Blue  
on Forest Green



Olympic Blue  
on Traffic Blue

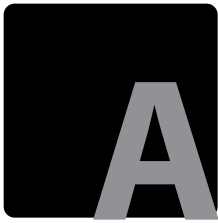


Olympic Blue  
on Traffic Green



Olympic Blue  
on Traffic Orange

## Medium Gray Copy on Colored Background



Medium Gray  
on Black



Medium Gray  
on Traffic Blue



Medium Gray  
on Traffic Green



Medium Gray  
on Red



Medium Gray  
on Traffic Purple



Medium Gray  
on Light Navy



Medium Gray  
on Purple



Medium Gray  
on Burgundy



Medium Gray  
on Maroon



Medium Gray  
on Dark Brown



Medium Gray  
on Polo Green



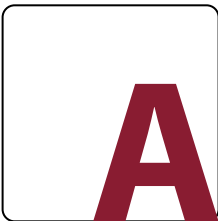
Medium Gray  
on Forest Green



Medium Gray  
on Traffic Brown

★ *These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.*

## Burgundy Copy on Colored Background



Burgundy  
on White



Burgundy  
on Traffic Yellow



Burgundy  
on Traffic Orange



Burgundy  
on Olympic Blue



Burgundy  
on Medium Gray



Burgundy  
on Gold



Burgundy  
on Parchment



Burgundy  
on Camel



Burgundy  
on Black



Burgundy  
on Traffic Blue



Burgundy  
on Traffic Green



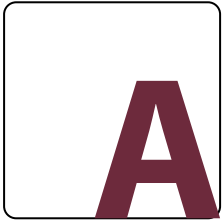
Burgundy  
on Light Navy



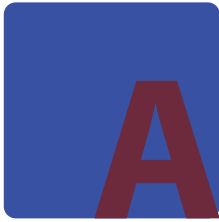
Burgundy  
on Forest Green



## Maroon Copy on Colored Background



Maroon  
on White



Maroon  
on Traffic Blue



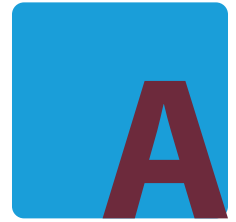
Maroon  
on Traffic Green



Maroon  
on Traffic Yellow



Maroon  
on Traffic Orange



Maroon  
on Olympic Blue



Maroon  
on Medium Gray



Maroon  
on Gold



Maroon  
on Parchment



Maroon  
on Camel

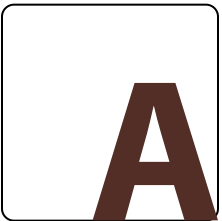


Maroon  
on Traffic Red



*These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.*

## Dark Brown Copy on Colored Background



Dark Brown  
on White



Dark Brown  
on Traffic Yellow



Dark Brown  
on Traffic Orange



Dark Brown  
on Traffic Red



Dark Brown  
on Olympic Blue



Dark Brown  
on Medium Gray



Dark Brown  
on Gold



Dark Brown  
on Parchment



Dark Brown  
on Camel



Dark Brown  
on Purple

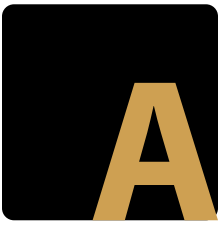


Dark Brown  
on Traffic Blue



Dark Brown  
on Traffic Green

## Gold Copy on Colored Background



Gold on Black



Gold on Traffic Blue



Gold on Traffic Green



Gold on Traffic Red



Gold on Traffic Purple



Gold on Traffic Brown



Gold on Light Navy



Gold on Purple



Gold on Burgundy



Gold on Maroon



Gold on Dark Brown



Gold on Polo Green



Gold on Forest Green



Gold on Olympic Blue



*These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.*

## Parchment Copy on Colored Background



Parchment on Black



Parchment on Traffic Blue



Parchment on Traffic Green



Parchment on Traffic Red



Parchment on Traffic Purple



Parchment on Traffic Brown



Parchment on Light Navy



Parchment on Purple



Parchment on Medium Gray



Parchment on Burgundy



Parchment on Maroon



Parchment on Dark Brown



Parchment on Polo Green



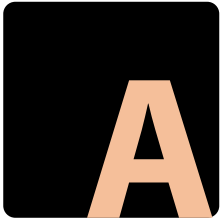
Parchment on Forest Green



Parchment on Olympic Blue



## Camel Copy on Colored Background



Camel  
on Black



Camel  
on Traffic Blue



Camel  
on Traffic Green



Camel  
on Traffic Purple



Camel  
on Traffic Brown



Camel  
on Light Navy



Camel  
on Purple



Camel  
on Burgundy



Camel  
on Maroon



Camel  
on Dark Brown



Camel  
on Polo Green



Camel  
on Forest Green



Camel  
on Traffic Red



Camel  
on Olympic Blue



*These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.*

## Polo Green Copy on Colored Background



Polo Green  
on White



Polo Green  
on Traffic Blue



Polo Green  
on Traffic Green



Polo Green  
on Traffic Yellow



Polo Green  
on Traffic Red



Polo Green  
on Traffic Orange



Polo Green  
on Olympic Blue



Polo Green  
on Medium Gray



Polo Green  
on Gold



Polo Green  
on Parchment



Polo Green  
on Camel



Polo Green  
on Traffic Purple



Polo Green  
on Purple



Polo Green  
on Burgundy

## Forest Green Copy on Colored Background



Forest Green  
on White



Forest Green  
on Traffic Yellow



Forest Green  
on Traffic Orange



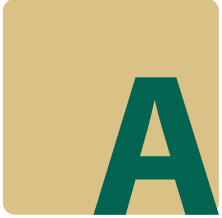
Forest Green  
on Olympic Blue



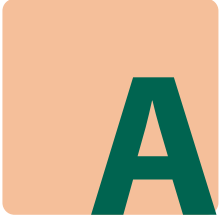
Forest Green  
on Medium Gray



Forest Green  
on Gold



Forest Green  
on Parchment




Forest Green  
on Camel



Forest Green  
on Traffic Red



Forest Green  
on Burgundy

 *These color scheme options have adequate to passable contrast, but smaller copy will become less legible with these options.*